



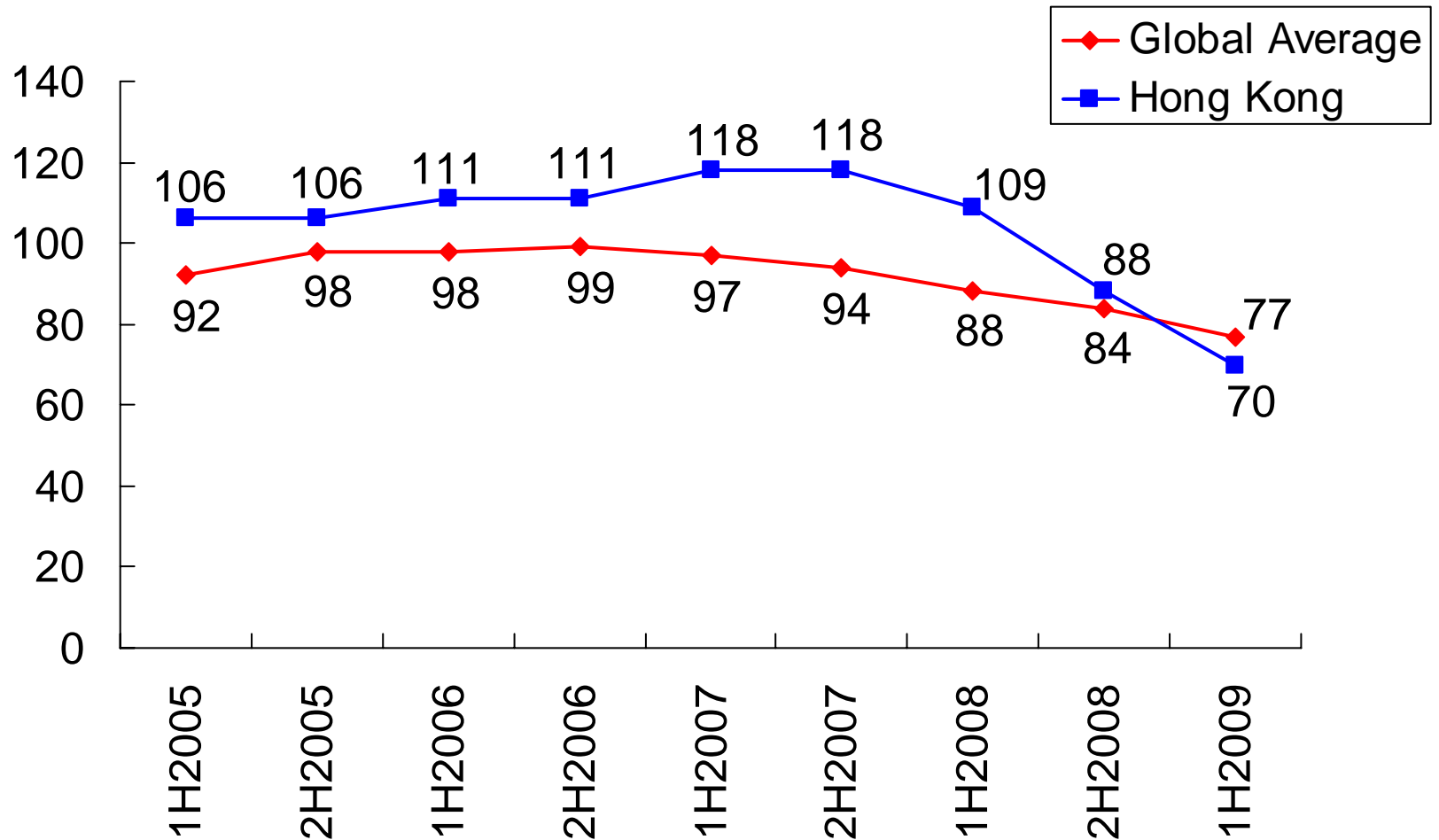
Convenience Retail Asia Ltd 2009Q1 Results Announcement

5 May 2009

Agenda

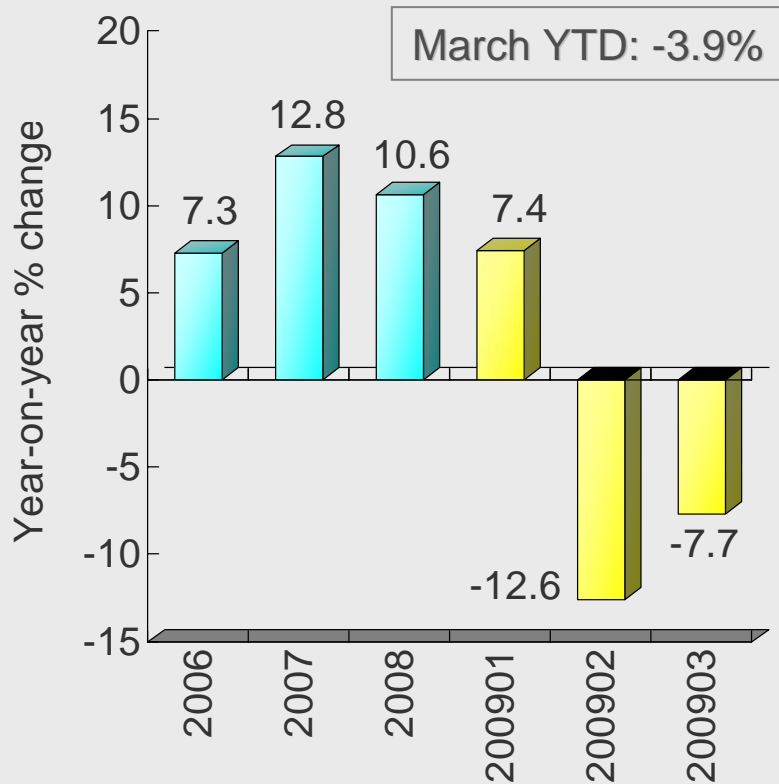
- Overall Hong Kong & Guangzhou Retail Markets
- 2009Q1 Key Highlight
- 2009Q1 Financial Results Highlight
- 2009 Update & Outlook

HK Consumer Confidence Index

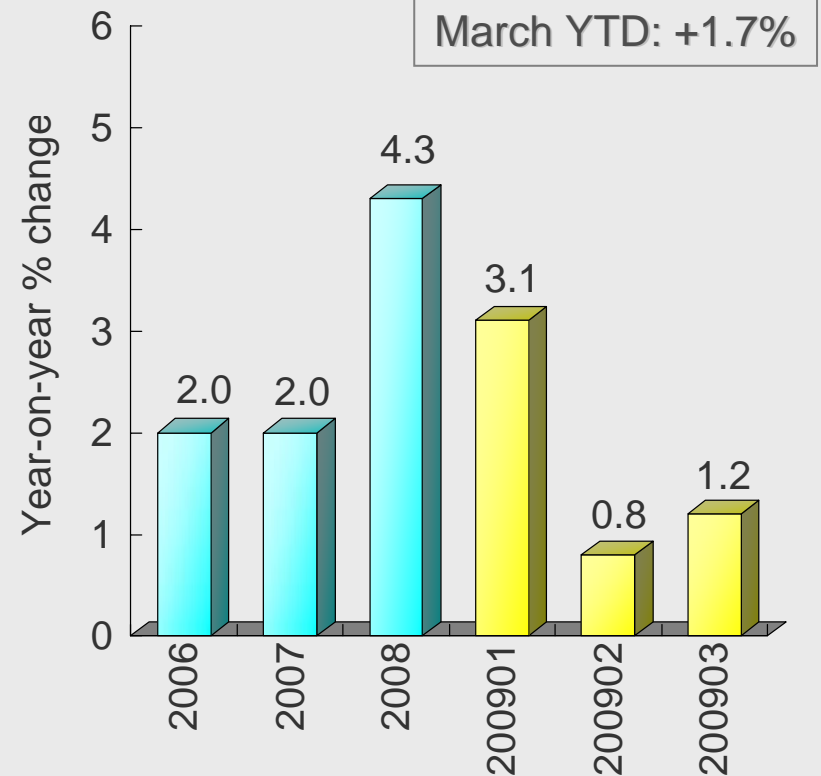


Hong Kong Retail Market

HK Retail Sales Value

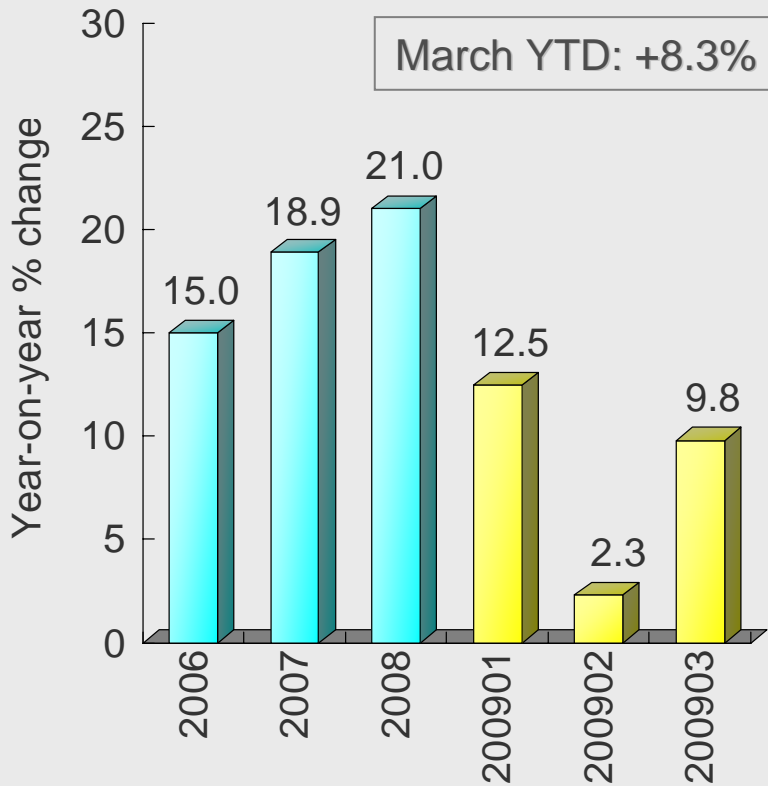


HK Consumer Price Index

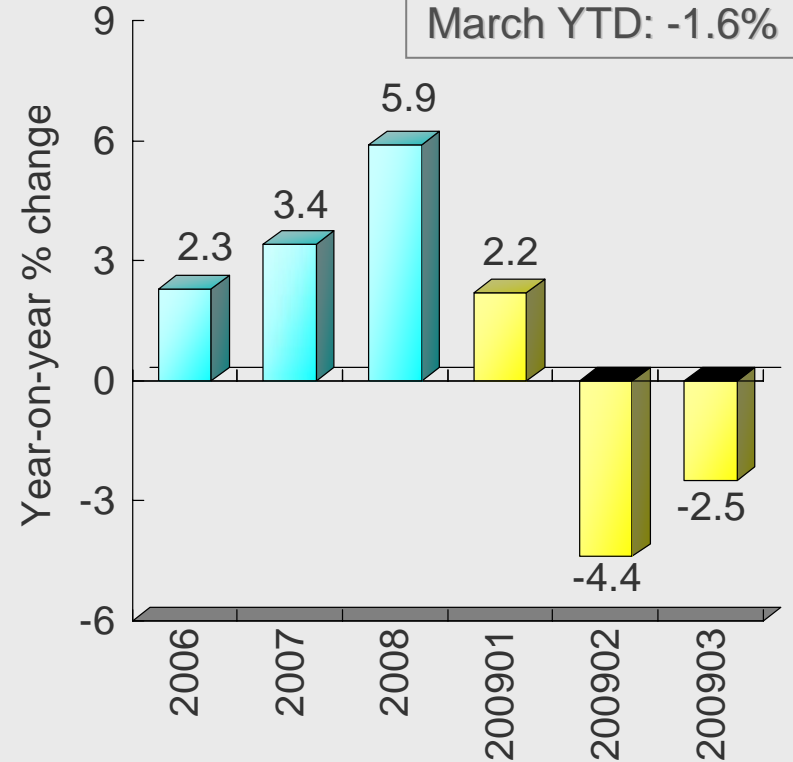


Guangzhou Retail Market

GZ Retail Sales Value



GZ City Consumer Price Index



2009Q1 Key Highlight



2009Q1 Key Highlight Hong Kong Market

- Consumers cautious in spending and becoming more value conscious
- CVS sales holding up until end of February 2009
- 50% increase in cigarette tax leading to drop in cigarette sales and store traffic
- Bakery business growing

2009Q1 Key Highlight Southern China Market

- Southern China business impacted more by the global financial crisis
- Closed down 6 more stores in Guangzhou and 2 in Shenzhen as well as offices in Dongguan and Shenzhen
- Outsourced all lunch box production
- Focus on improving “Hot & In” bakery and drinks to drive sales

2009Q1 Financial Results Highlight



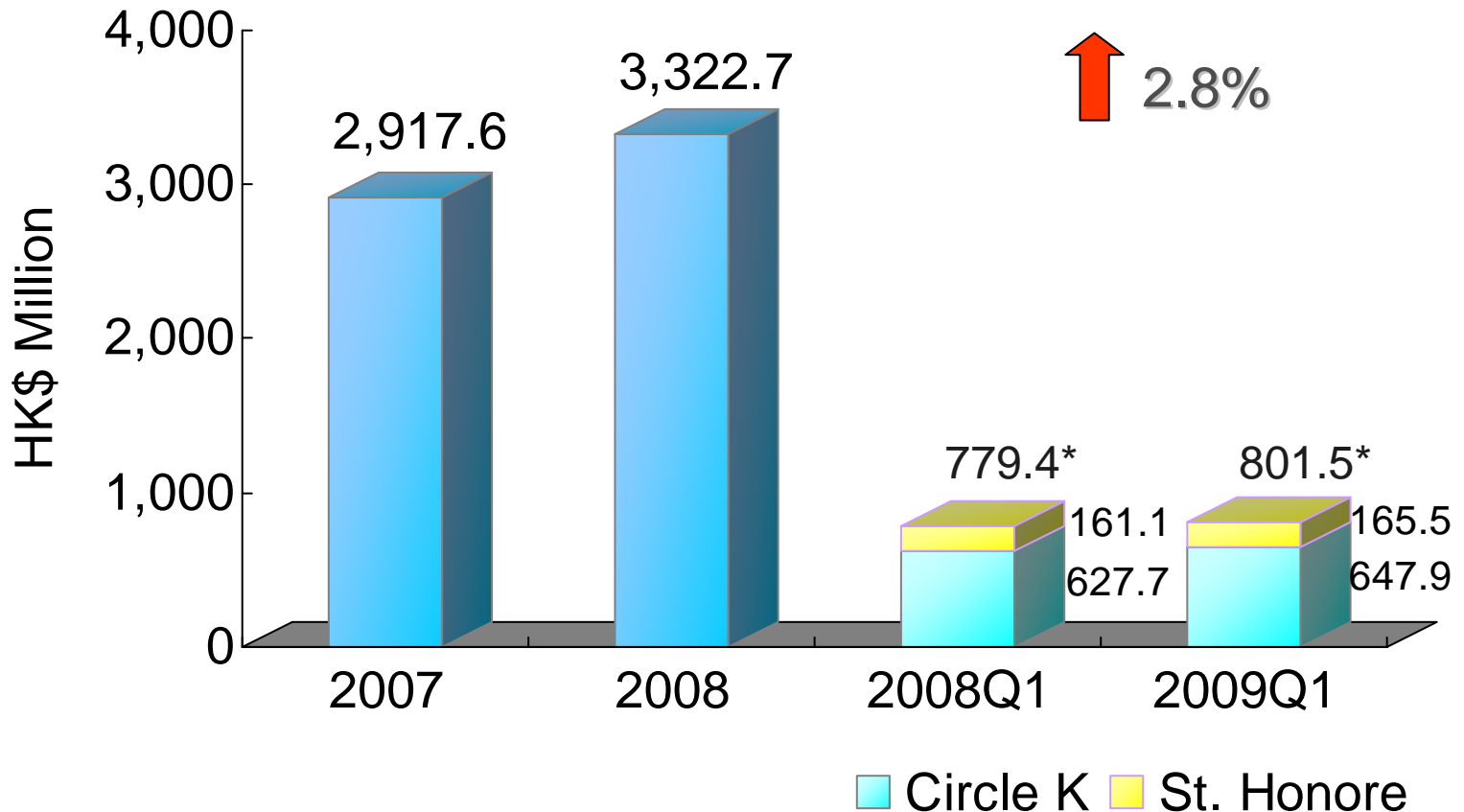


2009Q1 Financial Results Highlight

Number of Stores

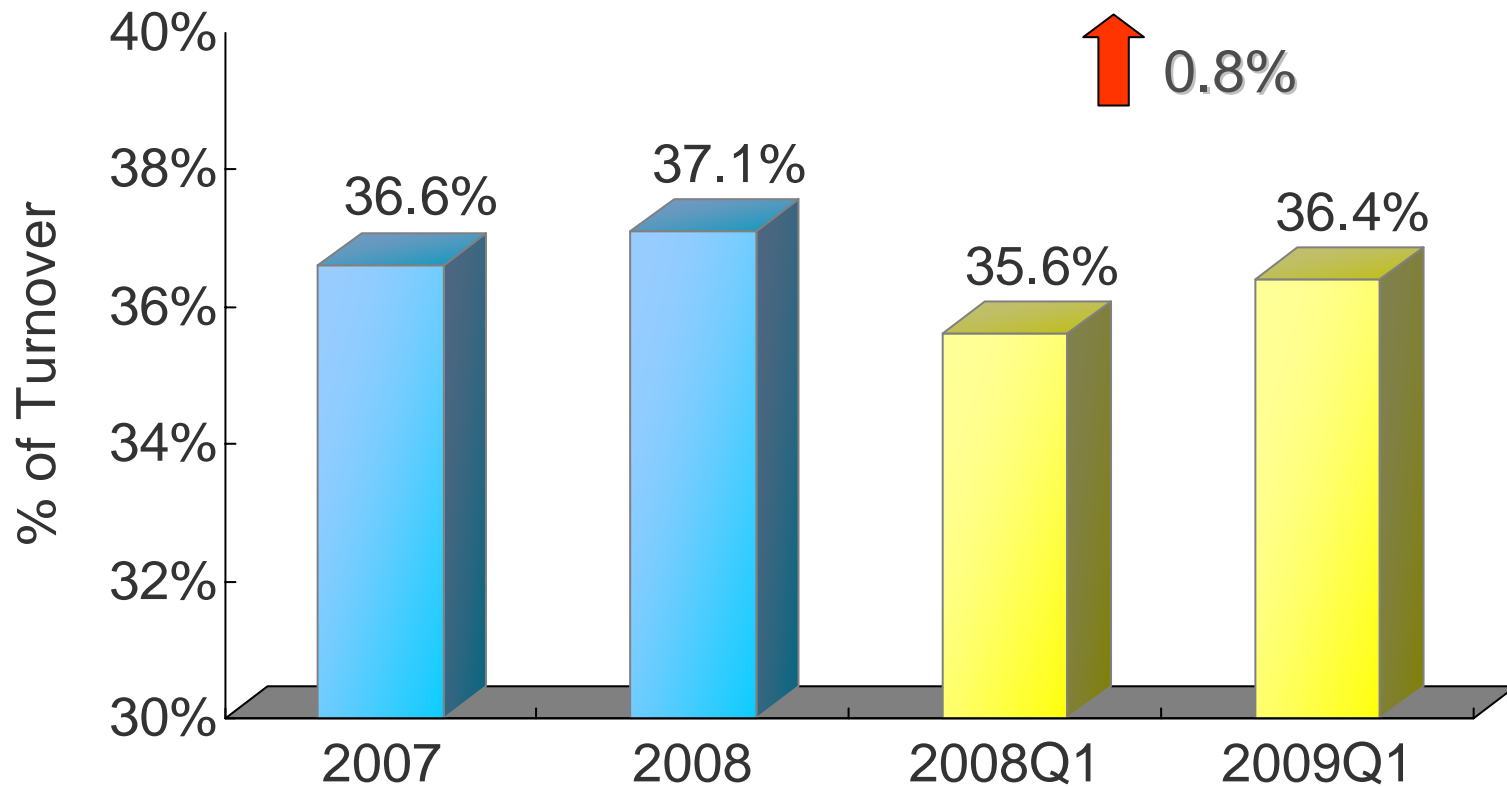
	End of 2008	Opened	Closed	End of 2009Q1
Circle K Hong Kong	284	8	(3)	289
Circle K Southern China	82	1	(8)	75
- Guangzhou (owned)	71	1	(6)	66
- Guangzhou (franchised)	5	-	-	5
- Shenzhen	6	-	(2)	4
Circle K Macau (J.V.)	17	1	-	18
Circle K Zhuhai (J.V.)	12	-	-	12
Saint Honore Group	105	7	(6)	106
CRA Group Total	500	17	(17)	500

2009Q1 Financial Results Highlight Group Turnover



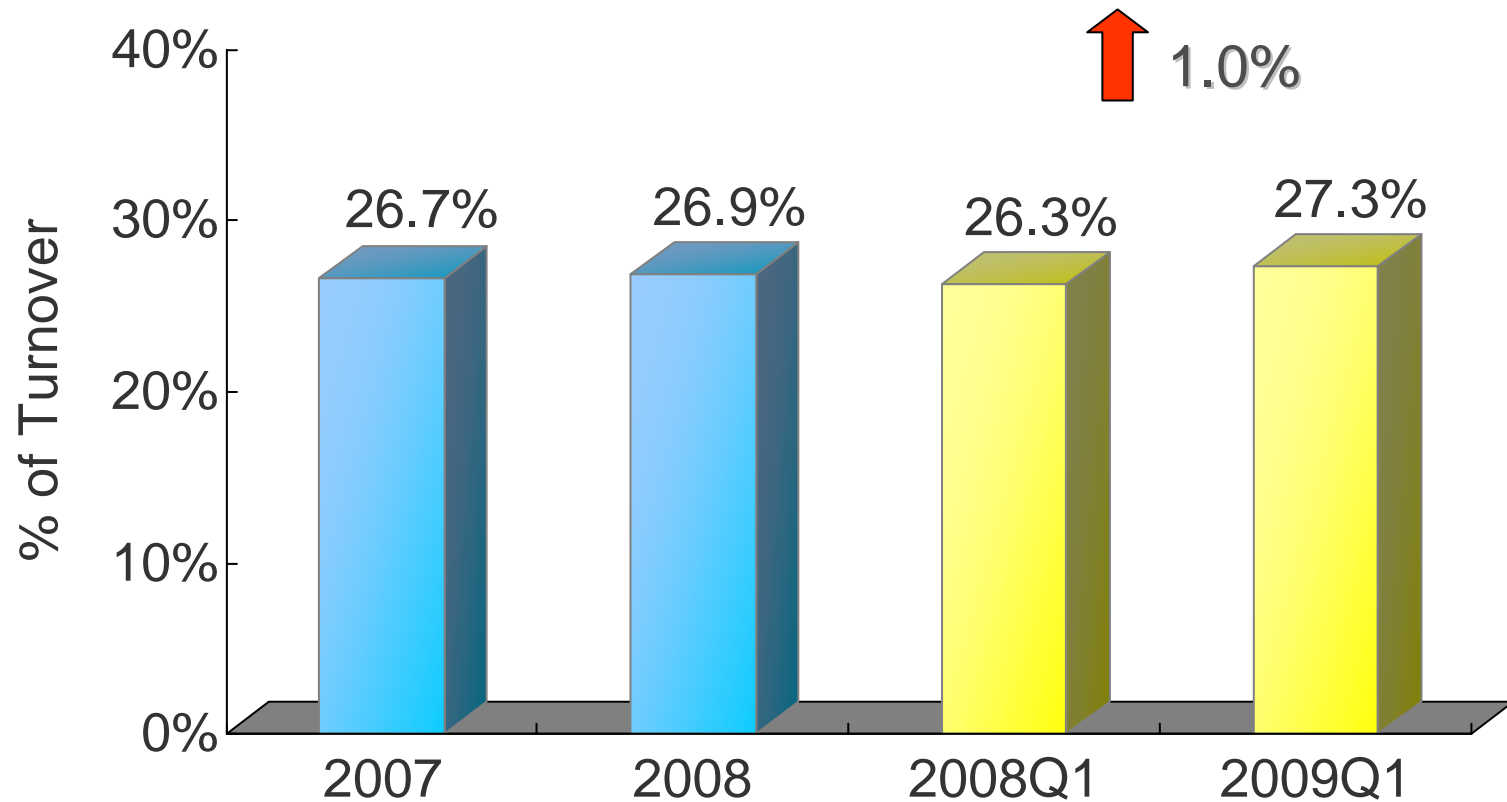
* Less inter-group sales: HK\$9.4M in 2008Q1 and HK\$11.9M in 2009Q1

2009Q1 Financial Results Highlight Gross Margin / Other Income

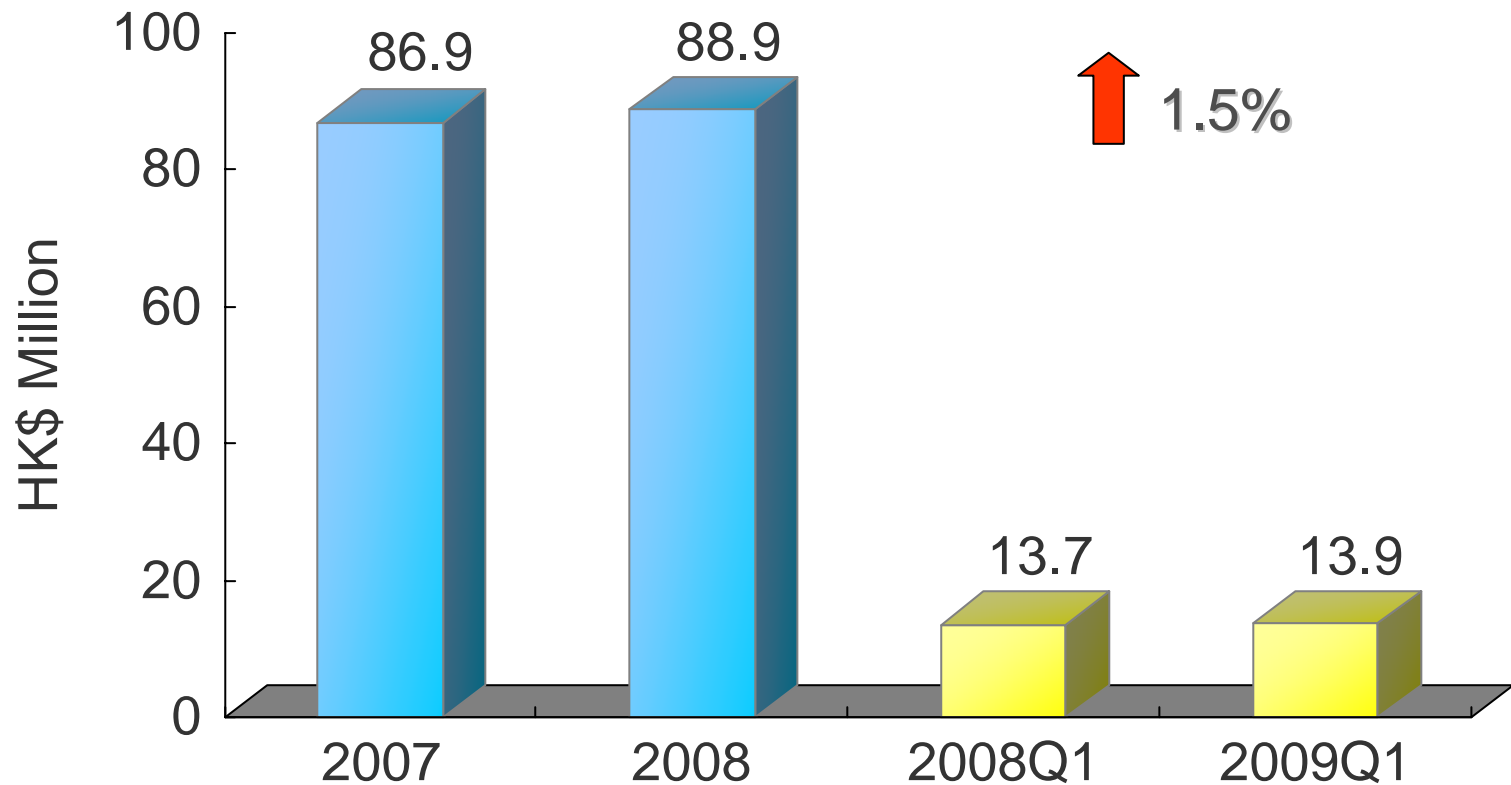


* Excluding interest income

2009Q1 Financial Results Highlight Store Operating Expenses



2009Q1 Financial Results Highlight Group Net Profit

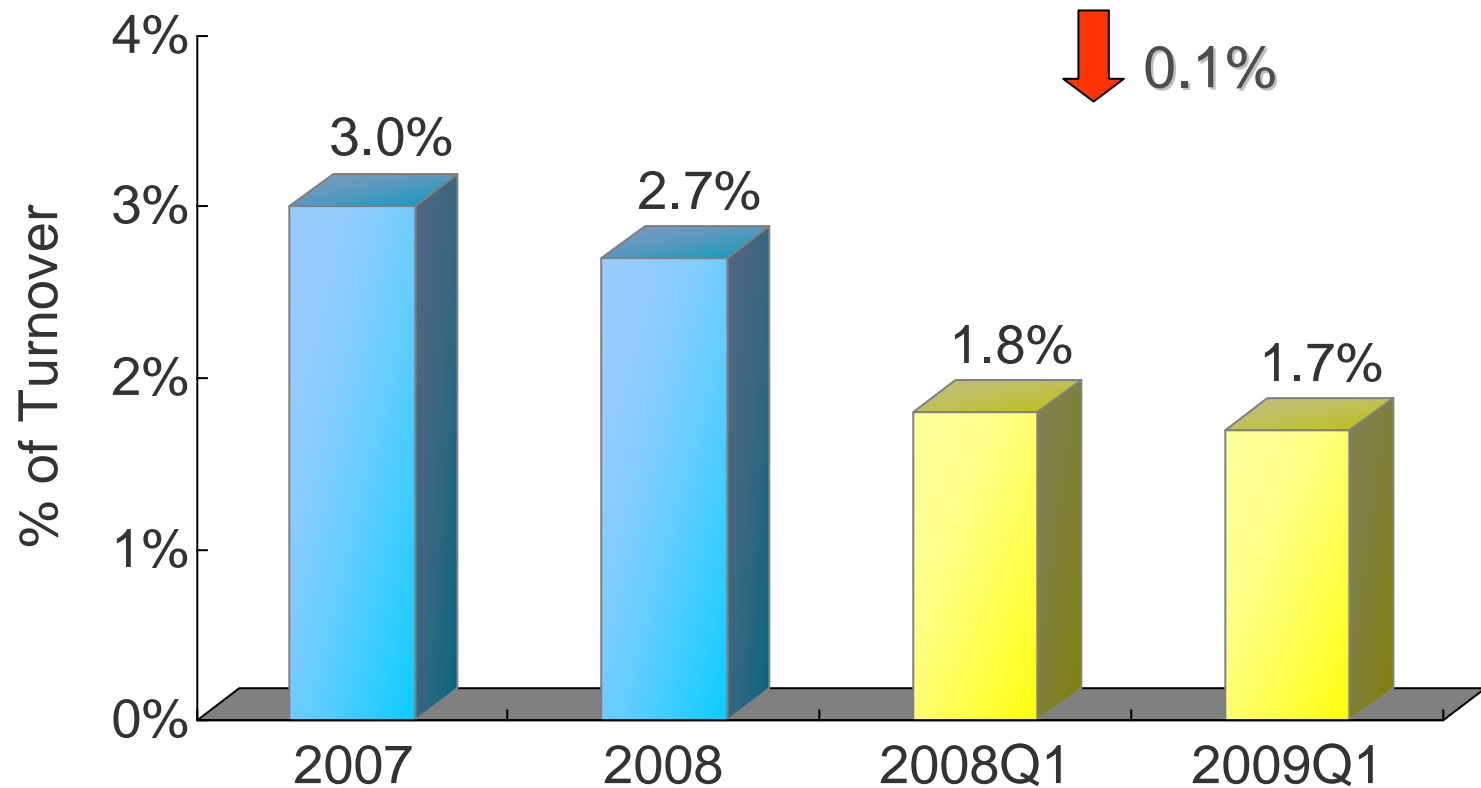


2009Q1 Financial Results Highlight

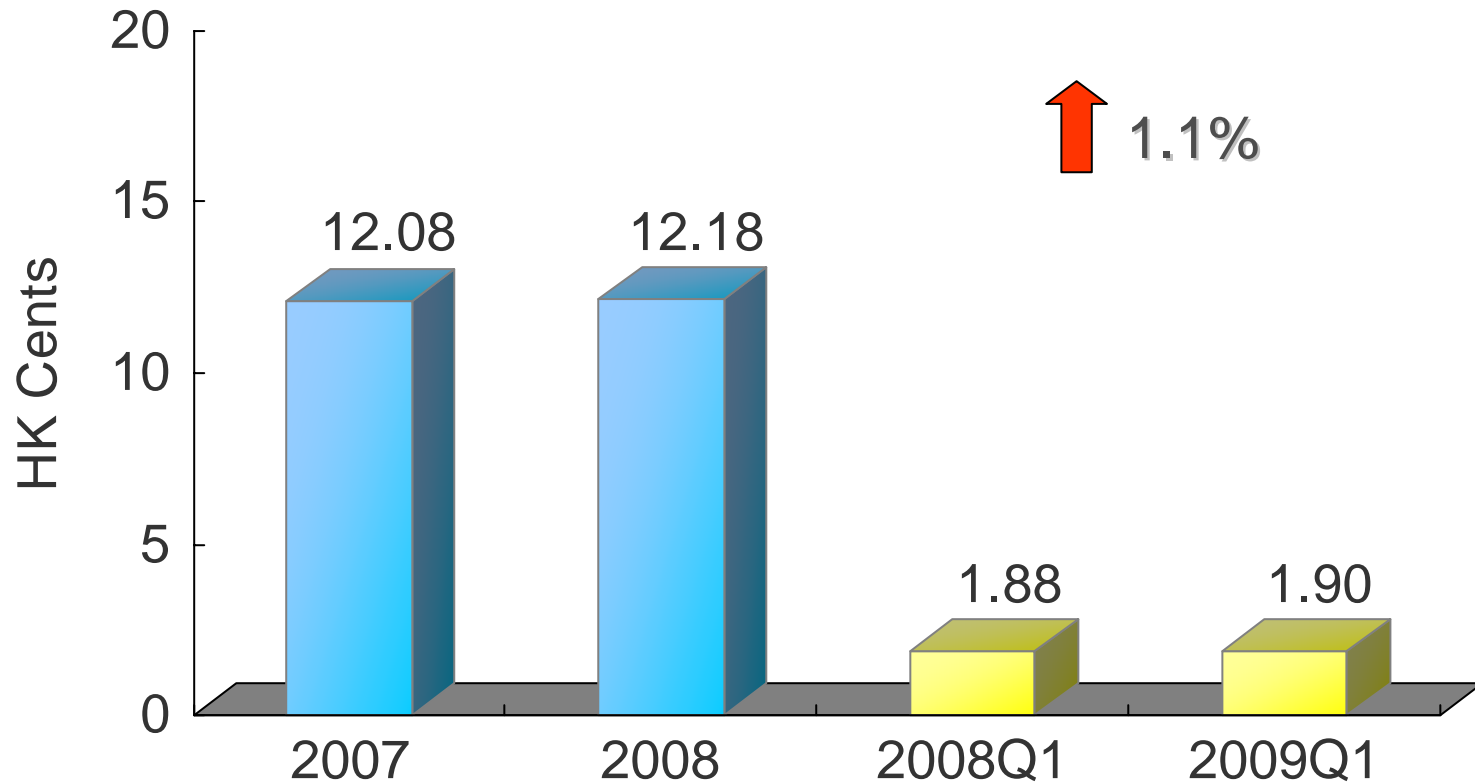
Net Profit By Market

<i>(HK\$ Million)</i>	2008Q1	2009Q1
Hong Kong and Macau Markets	22.8	23.2
China Market	(9.1)	(9.3)
Total	13.7	13.9

2009Q1 Financial Results Highlight Net Profit as % of Turnover



2009Q1 Financial Results Highlight Basic Earnings Per Share



2009Q1 Financial Results Highlight

	2008Q1	2009Q1	Change
Number of Stores	473	500	+ 5.7%
Group Turnover (HK\$M)	779.4	801.5	+ 2.8%
Group Net Profit (HK\$M)	13.7	13.9	+ 1.5%
Net Profit as % of Turnover	1.8%	1.7%	- 0.1%
Basic Earnings Per Share	1.88 cents	1.90 cents	+ 1.1%

2009 Update and Outlook



2009 Update and Outlook

1. Global financial crisis expected to continue to adversely affect consumer confidence and spending
2. In Hong Kong, CVS business has been holding up well until the 50% increase in cigarette tax on 25 February 2009. Expect traffic to be adversely affected at least till end of 3rd Quarter
3. Saint Honore bakery is growing strong and cake sales is impacted

2009 Update and Outlook

4. Southern China business has been impacted more severely in the 1st Quarter but now showing signs of improvement
5. H1N1 Flu will further affect store traffic. If prolonged, the flu will have a damaging impact on the overall retail industry
6. Tough operating environment in the coming months and the Group's turnover and profitability may be impacted
7. Healthy balance sheet with cash balance of HK\$391.5M

To Summarize

- Global financial crisis and the H1N1 Flu will pose great challenges to the retail industry at Hong Kong and the Pearl River Delta
- CVS customer traffic is expected to be impacted
- Bakery business is benefiting yet lower cake sales offsets the favourable impact
- CVS in Southern China showing signs of improvements
- All personnel are prepared to face the challenges and promotions have been adjusted to create store traffic and sales

Thank You!

