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## **PLAYMATES TOYS LIMITED**

**彩星玩具有限公司\***

*(incorporated in Bermuda with limited liability)*

**(Stock Code : 869)**

### **LISTING OF BONUS WARRANTS ON THE MAIN BOARD OF THE STOCK EXCHANGE OF HONG KONG LIMITED**

**Number of Bonus Warrants: 135,622,500**

Unless otherwise defined herein, capitalised terms used herein shall have the same meanings as defined in the prospectus of the Company dated 6 July 2010 (“**Prospectus**”).

#### **Bonus Warrants**

As stated in the Prospectus, Bonus Warrants will be issued at no additional costs to the Bonus Issue Qualifying Shareholders in the proportion of 130 Bonus Warrants for every 1,000 Shares held by the Bonus Issue Qualifying Shareholders whose names appear on the register of members of the Company as at the Bonus Issue Record Date.

As at the Bonus Issue Record Date (i.e. 27 July 2010), the Company had 1,043,250,000 issued Shares. Accordingly, a total of 135,622,500 Bonus Warrants are to be issued by the Company to the Bonus Issue Qualifying Shareholders pursuant to the Bonus Warrant Issue, conferring the rights in their registered form to the holders thereof to subscribe in cash for 135,622,500 New Shares at the Exercise Price of HK\$0.45 per Share (subject to adjustments) (the “**Subscription Rights**”) at any time from the date of commencement of dealings in the Bonus Warrants on the Stock Exchange (which is expected to be on Wednesday, 4 August 2010) and expiring two years thereafter (both days inclusive).

The board lot for trading in the Bonus Warrants on the Stock Exchange is 40,000 units each. It is expected that the certificates for the Bonus Warrants will be posted to the persons entitled thereto at their own risks on or before Monday, 2 August 2010.

## **Timetable for the issue of Bonus Warrants**

Shareholders and investors are referred to the expected timetable for the issue of the Bonus Warrants set out in the Prospectus.

## **Listing of the Bonus Warrants**

An application has been made by the Company to the Listing Committee of the Stock Exchange for the granting of the approval for the listing of, and permission to deal in, the Bonus Warrants to be issued as mentioned in the Prospectus including such number of New Shares which may be issued upon exercise of the subscription rights attached to the Bonus Warrants. Dealings in the Bonus Warrants on the Main Board of the Stock Exchange are expected to commence from 9:30 a.m. on Wednesday, 4 August 2010. Subject to the compliance with the stock admission requirements of HKSCC, the Bonus Warrants will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the commencement date of dealings in the Bonus Warrants on the Stock Exchange or such other date as determined by HKSCC. All activities under CCASS are subject to the General Rules of CCASS and the CCASS Operational Procedures in effect from time to time.

A copy of the Prospectus is available to the public for information purpose at the office of Deacons at 5<sup>th</sup> Floor, Alexandra House, 18 Chater Road, Central, Hong Kong during normal business hours for a period of 14 days from the date of this announcement.

By Order of the Board  
**Playmates Toys Limited**  
Ng Ka Yan  
*Company Secretary*

Hong Kong, 30 July 2010

*As at the date of this announcement, the Board comprises the following directors:*

Mr. Chan Chun Hoo, Thomas (*Chairman and Executive Director*), Mr. Cheng Bing Kin, (*Executive Director*), Mr. Chow Yu Chun, Alexander (*Independent Non-executive Director*), Mr. Lee Ching Kwok, Rin (*Independent Non-executive Director*), Mr. To Shu Sing, Sidney (*Executive Director*) and Mr. Yang, Victor (*Independent Non-executive Director*)

*\* For identification purpose only*