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## **PLAYMATES TOYS LIMITED**

**彩星玩具有限公司\***

*(Incorporated in Bermuda with limited liability)*

**(Stock Code : 869)**

### **DATE OF BOARD MEETING**

The board of directors (the "Board") of Playmates Toys Limited (the "Company") hereby announces that a meeting of the Board will be held at 21/F., The Toy House, 100 Canton Road, Tsimshatsui, Kowloon, Hong Kong on Friday, 26 March 2010 at 11:30 a.m. for the purpose of, inter alia, approving the annual results of the Company and its subsidiaries for the year ended 31 December 2009 and its publication and considering the payment of a dividend, if any.

By order of the Board  
**Ng Ka Yan**  
*Company Secretary*

Hong Kong, 16 March 2010

As at the date hereof, the Board comprises the following directors:

Mr. Chan Chun Hoo, Thomas (*Chairman and Executive Director*), Mr. Chow Yu Chun, Alexander (*Independent Non-executive Director*), Mr. Lee Ching Kwok, Rin (*Independent Non-executive Director*), Mr. Novak, Lou Robert (*Executive Director*), Mr. To Shu Sing, Sidney (*Executive Director*) and Mr. Yang, Victor (*Independent Non-executive Director*)

*\* For identification purpose only*