

六福集團

LUKFOOK GROUP

【For Immediate Release】

Lukfook Jewellery Expands into Cambodia with Grand Opening of Flagship Store in Phnom Penh

(Hong Kong, 10 January 2018) — **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) is pleased to announce its foray into the Cambodian market with the grand opening of a flagship store in its capital city, Phnom Penh, marking the expansion of the Group’s retail network to 10 countries and regions globally.

Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group said, “Adhering to the corporate vision of ‘Brand of Hong Kong, Sparkling the World’, the Group has been seeking new business opportunities in the international market to expand our footprint. With the launch of the Belt and Road Initiative, the Group is optimistic about the prospects of the Southeast Asian market. Following our entry into Malaysia with opening of two shops last year, the Group now establishes a flagship store in Cambodia, with a view to introducing our quality jewellery and professional, caring services to the market. With over 1,610 shops globally, the Group will continue our efforts in providing unparalleled shopping experience for customers worldwide, so as to ensure that Lukfook Jewellery remains a premier jewellery brand for consumers everywhere.”

The flagship store in Phnom Penh covers an area of over 5,600 square feet and is adjacent to a tourist hotspot with high tourist traffic and great potential. Phnom Penh, the capital of Cambodia, is a developing city as well as the country’s political, economic, industrial, cultural and tourist centre with considerable room for development. With the opening of this new shop, the Group expects to further expand its retail network in Southeast Asia.

Shop address: No. 41 Sihanouk Blvd., Sangkat Chaktomuk, Khan Daun Penh, Phnom Penh, Cambodia.

Photo of Lukfook Jewellery Flagship Store in Phnom Penh:



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About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products. With over 1,610 shops in Hong Kong, Macau, Mainland China, Singapore, Korea, Malaysia, Cambodia, the United States, Canada and Australia, the Group will continue to identify new business opportunities in the international market in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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