

六福集團

LUKFOOK GROUP

【For Immediate Release】

Lukfook Group Won “Hong Kong Star Brand Award - Enterprise” for Six Consecutive Years

(Hong Kong, 28 Nov 2017) — **Luk Fook Holdings (International) Limited** (“Lukfook” / the “Group”) (Stock Code: 00590) is greatly honoured to be awarded the “Hong Kong Star Brand Award – Enterprise” for the sixth consecutive time today, affirming the Group as one of the “Hong Kong Star Brands”.

The respectable "Hong Kong Star Brand Award 2017" is organized by the Hong Kong Small and Medium Enterprises Association, and co-organized by Hong Kong Trade Development Council and Hong Kong Productivity Council. The recognition is a testament to the Group’s commitment in brand promotion, corporate governance, business development, product and service quality, as well as sustainable development.

Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group said, “It is gratifying that the Group has been named the ‘Hong Kong Star Brand Award – Enterprise’ six years in a row. As a ‘star’ jewellery brand, the Group will adhere to its motto of ‘Exquisite Craftsmanship, Quality Services and Customer Orientation’ and endeavour to create outstanding customer experiences by providing quality products and caring services, so as to strengthen the Group’s leading position in the industry.”

Photo of the event:



Mr. Tse Moon Chuen, Deputy Chairman and Deputy General Manager of Lukfook Group (middle) received trophy from Ms Salina YAN, JP, Director-General of Trade and Industry (second right) and Ms. Skye Chan, Hong Kong Star Brand Ambassador (second left).

~End~

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About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products. With over 1,500 shops in Hong Kong, Macau, Mainland China, Singapore, Korea, Malaysia, the United States, Canada and Australia, the Group will continue to identify new business opportunities in the international market in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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