



【For Immediate Release】

Grand Opening of the Second “Lukfook Jewellery” Shop in San Francisco, the United States

(Hong Kong, 14 September 2017) — Luk Fook Holdings (International) Limited (“Lukfook” / the “Group”) (Stock Code: 00590) is pleased to announce the opening of its second retail shop in San Francisco, the United States. To mark this occasion, the Group held a grand ribbon-cutting ceremony on 2 September. Officiating guests including Mr. Scott Wiener, California State Senator, Mr. William Yu, President of Chinese Consolidated Benevolent Association, Ms. Katie Lam, Miss Asian California 2017 and Ms. Pauline Yeung, co-founder of the Group and winner of Miss Hong Kong Pageant, witnessed this significant moment together with many other guests and local residents.

Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group said, “With the exquisite craftsmanship, quality jewellery products, as well as the heartfelt and professional services we offer, Lukfook Jewellery has been well received and supported by overseas Chinese customers. This year marks the 20th anniversary of the Group’s public listing, and we are dedicated to extend the network here in Chinatown, San Francisco and anticipate to offer unparalleled shopping experience to Chinese customers around the world and further expand the market overseas, which fulfils our corporate vision of ‘Brand of Hong Kong, Sparkling the World’ and builds Lukfook as a premier jewellery brand for all customers.”

As a reputable jewellery brand in Mainland China and Hong Kong, the Group has tapped into the North American market since 2003, and currently has over 1,500 retail shops covering nine countries and regions. Following the first Chinatown shop on Grant Avenue in San Francisco, the new shop is located on Washington Street. Being the most historical Chinatown in North America, the district is not only where the local Chinese live and gather, it is also a major tourist attraction for visitors from all over the world. As Lukfook Jewellery is the only well-known Hong Kong jewellery brand in the district at the moment, the Group expects to further penetrate into the Chinese communities in the overseas market through the opening of new store.

Address: B/F & G/F, 857 Washington Street, San Francisco, CA 94108

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LUKFOOK GROUP

Photos of the opening ceremony of the new shop on Washington Street:



(Second Left) Ms. Katie Lam, Miss Asian California 2017, (Forth Left) Mr. Scott Wiener, California State Senator, (Fifth Left) Ms. Pauline Yeung, co-founder of the Group and winner of Miss Hong Kong Pageant and (Fifth Right) Mr. William Yu, President of Chinese Consolidated Benevolent Association participated in the ribbon-cutting ceremony for the new "Lukfook Jewellery" shop on Washington Street



Ms. Katie Lam, Miss Asian California 2017 and Ms. Pauline Yeung, co-founder of the Group and winner of Miss Hong Kong Pageant took part at the Grand opening ceremony as officiating guests

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About Luk Fook Holdings (International) Limited (Stock Code: 00590.HK)

The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products. With over 1,500 shops in Hong Kong, Macau, Mainland China, Singapore, Korea, Malaysia, the United States, Canada and Australia, the Group will continue to identify new business opportunities in the international market in response to its corporate vision, “Brand of Hong Kong, Sparkling the World”.

For more information, please visit the official website of Lukfook Group at www.lukfook.com.

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