



## **3 Hong Kong partners with four gaming giants to launch the “3Gamer” portal and prepaid card – making thousands of games available to customers**

*Anticipated “3Gamer” bundle will include worry-free mobile data and special reward for playing the popular Korean ‘Lineage M’ game*

- **3 Hong Kong launches the “3Gamer” portal and prepaid card, enabling customers to play thousands of popular online games from MyCard, GASH, Razer zGold and Steam through a single portal while enjoying game credit promotions**
- **Postpaid 3 Hong Kong customers can purchase mobile and PC game credits from four popular credit platform leaders via the “3Gamer” portal and “3Care” mobile app**
- **“3Gamer” prepaid card customers can get 100MB free data for every HK\$100 “3Gamer” recharge and a rebate of up to HK\$60 when subscribing to a data plan**
- **Postpaid 3 Hong Kong customers and “3Gamer” prepaid card customers purchasing MyCard and GASH game credits can get an additional 5% game credit bonus**
- **3 Hong Kong will launch “3Gamer” monthly plan and games bundle to include worry-free mobile data and a special reward for playing “Lineage M” and other popular games**

**Hong Kong, 25 October 2017** – 3 Hong Kong, a subsidiary of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH; stock code: 215), tomorrow launches the “3Gamer” portal and prepaid card. This means customers can now choose from thousands of games provided by four popular credit platform leaders including MyCard, GASH, Razer zGold and Steam – all via a single portal for an exciting mobile entertainment experience.

### **Collaboration with four credit platform leaders creates top-notch gaming experience**

Following collaboration with leading gamers lifestyle brand Razer™ – which saw launch of RazerStore Hong Kong and specially-designed promotions – 3 Hong Kong has joined forces with three other heavyweight partners to launch the “3Gamer” portal and prepaid card. This enables game credits from four gaming giants to be stored in a single portal. The partners are MyCard, the top game points card in Hong Kong, Taiwan and Macau; GASH, the leading digital entertainment platform in Asia; and Steam, the ultimate global game points “wallet”.

3HK’s acting Chief Commercial Officer, Kenny Koo, said: “3 Hong Kong has entered the gaming market with a loud bang to become the telecoms operator of choice among gamers. Following collaboration with Razer to capitalise on the eSports trend, we continue to search for attractive gaming propositions for our customers – and launch of the ‘3Gamer’ portal and prepaid card enables them to play thousands of popular games. This amounts to a ‘ticket’ that allows travel

through the gaming world with the utmost ease."

He added: "3 Hong Kong is also collaborating with the company behind the popular Korean 'Lineage M' game to offer an attractive bundle."

### **Purchase game credits from four industry leaders via the "3Gamer" portal**

Starting tomorrow, 3 Hong Kong monthly plan customers can purchase mobile and PC game credits from MyCard, GASH and Razer zGold via the "3Gamer" portal and "3Care" mobile app. This enables them to play popular games such as "三國 Blade", "Legacy of Discord - Furious Wings", "Monster Strike" and "SMITE". Steam game credits will be made available soon.

What's more, customers can buy a "3Gamer" prepaid card for just HK\$138, which includes 2GB mobile data, HK\$88 stored value for purchasing game credits and a data pack. Customers simply need to log into the "3Gamer" website using a mobile phone number and PIN - in conjunction with a "3Gamer" portal - to purchase game credits.

"3Gamer" prepaid card customers can get 100MB free data for every HK\$100 "3Gamer" card recharge. Customers subscribing to a monthly plan can get a rebate of up to HK\$60.

3 Hong Kong postpaid customers and "3Gamer" prepaid card customers purchasing MyCard and GASH game credits from 26 October to 30 November can get an extra 5% of MyCard bonus game credits (available on a first-come-first-served basis) or an additional 5% of GASH game credits.

### **3 Hong Kong customers can soon get a "3Gamer" monthly plan and game bundle complete with worry-free mobile data and a special reward for playing "Lineage M" - all on a priority basis**

3 Hong Kong will soon launch the "3Gamer" 4.5G monthly plan and game bundle, which will support a P2P mobile data function for playing games. Customers can enjoy worry-free mobile data service and a special reward for playing popular games such as "Lineage M", a Korean game scheduled for Hong Kong and Macau launch in the near future. Customers can subscribe to the Super Data Pack for a promotional price to enjoy worry-free data service with no speed limit.

In addition, customers purchasing "Lineage M" game credits using the "3Gamer" prepaid card, or 3 Hong Kong's "Bill-to-3" service will be presented with an additional gaming offer (details to follow).

Please visit <http://three.com.hk/3gamer> for more information on the "3Gamer" portal and prepaid card.

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### **About 3 Hong Kong**

3 Hong Kong is a leading mobile communications service provider and the only local operator to own blocks of spectrum across the 900MHz, 1800MHz, 2100MHz, 2300MHz and 2600MHz bands. 3 Hong Kong offers cutting-edge data, voice and roaming services under the "3" brand via far-reaching advanced 4G LTE, 3G and 2G networks. 3 Hong Kong also works with renowned partners to offer a wealth of innovative mobile devices and value-added services, while providing high-speed Wi-Fi at 3 Hong Kong's hotspots to serve Hong Kong's major areas. 3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1).

For more information on 3 Hong Kong, please visit [www.three.com.hk](http://www.three.com.hk).  
For more information on HTHKH, visit [www.hthkh.com](http://www.hthkh.com).

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