



Global Brands Group Holding Limited 利標品牌有限公司

(Incorporated in Bermuda with limited liability)

(於百慕達註冊成立之有限公司)

(Stock Code 股份代號：787)

18 July 2017

Dear Non-registered Shareholder(s)^(Note 1),

Letter to Non-registered Shareholders

Notification of Publication of FY2017 Annual Report, Circular and Notice of Annual General Meeting (“Current Corporate Communication”)

Both English and Chinese versions of the Current Corporate Communication are now available on the Company’s website at www.globalbrandsgroup.com and HKExnews website at www.hkexnews.hk. You may access the Current Corporate Communication by clicking “Investors” on the home page of the Company’s website at www.globalbrandsgroup.com.

If you would like to receive the Current Corporate Communication and all future Corporate Communications^(Note 2) in printed form, please complete, sign and return the Request Form overleaf to the Company’s Hong Kong branch share registrar (the “Branch Share Registrar”), Tricor Investor Services Limited at Level 22, Hopewell Centre, 183 Queen’s Road East, Wan Chai, Hong Kong. The Request Form may also be downloaded from the Company’s website at www.globalbrandsgroup.com.

Please note that by completing and returning the Request Form for the printed version of the Current Corporate Communication, you will expressly indicate that you prefer receiving all future Corporate Communications of the Company in printed version in the language(s) selected.

Should you have any queries relating to this letter, please call the hotline of the Branch Share Registrar at (852) 2980 1333 from 9:00 a.m. to 5:00 p.m. from Monday to Friday, excluding Hong Kong public holidays.

Global Brands Group Holding Limited

Notes:

1. This letter is addressed to Non-registered Shareholders of the Company. Non-registered Shareholder means such person or company whose shares in the Company are held in the Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited that such person or company wishes to receive Corporate Communication. If you have sold or transferred your shares in the Company, please disregard this letter and the Request Form overleaf.
2. Corporate Communication includes, but not limited to (a) the directors’ report, its annual accounts together with a copy of the auditors’ report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

敬啟者：

致非登記股東^(附註1)之函件

二零一七財政年度年報、通函及股東週年大會通告(「本次公司通訊」)之刊載通知

本次公司通訊之英文及中文本均可於本公司網站www.globalbrandsgroup.com及「披露易」網站www.hkexnews.hk閱覽。閣下可透過本公司網站www.globalbrandsgroup.com首頁選擇「投資者關係」，即可閱覽本次公司通訊。

倘若閣下欲收取本次公司通訊及所有日後公司通訊^(附註2)之印刷本，請填妥、簽署及寄回背面的申請表格至本公司的香港股份過戶登記分處(「香港股份過戶登記分處」)，卓佳證券登記有限公司，地址為香港灣仔皇后大道東183號合和中心22樓。申請表格亦可於本公司網站www.globalbrandsgroup.com下載。

請注意，當閣下填寫及寄回申請表格以索取本次公司通訊的印刷本後，即表示閣下確認擬收取本公司所有日後公司通訊的印刷本及所選擇之語言版本。

倘若閣下對本函件有任何疑問，請於星期一至星期五上午九時正至下午五時正(不包括香港公眾假期)致電香港股份過戶登記分處熱線(852) 2980 1333。

利標品牌有限公司

二零一七年七月十八日

附註：

1. 此函件乃向本公司之非登記股東發出。非登記股東指所持有的本公司股份存放於中央結算及交收系統的人士或公司，透過香港中央結算有限公司不時向本公司發出通知，希望收取公司通訊。如閣下已經出售或轉讓所持有之本公司股份，則毋須理會本函件及背面的申請表格。
2. 公司通訊包括但不限於(a)董事會報告，其年度賬目連同核數師報告之副本及(如適用)其財務報告摘要；(b)中期業績報告及(如適用)中期業績摘要報告；(c)會議通告；(d)上市文件；(e)通函；及(f)代表委任表格。

Request Form 申請表格

To: Global Brands Group Holding Limited (the "Company")
c/o Tricor Investor Services Limited ("Branch Share Registrar")
Level 22, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong

致：利標品牌有限公司(「本公司」)
由卓佳證券登記有限公司(「香港股份過戶登記分處」)轉交
香港灣仔皇后大道東183號合和中心22樓

I/We would like to receive the current Corporate Communication and future Corporate Communications^(Note 1) of the Company in printed form as indicated below:

本人/我們現欲以下列方式收取本公司之本次公司通訊及日後公司通訊^(附註1)之印刷本：

(Please tick **ONLY ONE** in the following boxes) (請從下列選擇中，僅在**其中一個**空格內劃上「✓」號)

- printed English version ONLY;** or
僅收取英文印刷本；或
- printed Chinese version ONLY;** or
僅收取中文印刷本；或
- BOTH the printed English and Chinese versions.**
同時收取英文及中文印刷本。

Name(s) of the shareholder(s)[#]: _____
股東姓名 (Family Name or Company Name 姓氏或公司名稱) (Forename 名字)

Signature: _____
簽名

Contact telephone no: _____
聯絡電話號碼

Date: _____
日期

You are requested to fill in the name(s) if you download this Request Form from the Company's website.
倘若閣下從本公司網站下載此申請表格，務請填上姓名。

Notes 附註:

- Corporate Communication includes, but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.
公司通訊包括但不限於(a)董事會報告，其年度賬目連同核數師報告之副本及(如適用)財務報告摘要；(b)中期業績報告及(如適用)中期業績摘要報告；(c)會議通告；(d)上市文件；(e)通函；及(f)代表委任表格。
- This form will be void if more than one box is ticked or no boxes are ticked or if the information is incorrectly completed.
倘若超過一個空格加上「✓」號，或並無於任何一個空格加上「✓」號，或所填寫的資料不正確，本回條將會作廢。
- This Request Form is to be completed by Non-registered Shareholders. Non-registered Shareholder means such person or company whose shares in the Company are held in the Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited that such person or company wishes to receive Corporate Communication.
此申請表格是由非登記股東填寫的。非登記股東指所持有的本公司股份存放於中央結算及交收系統的人士或公司，透過香港中央結算有限公司不時向本公司發出通知表示該等人士或公司欲收取公司通訊。
- The above instruction will apply to all the Company's Corporate Communications to be sent to you until you notify the Branch Share Registrar to the contrary or unless you have at anytime ceased to have shareholdings in the Company.
上述指示適用於發送予閣下之所有本公司公司通訊，直至閣下通知香港股份過戶登記分處作另外之安排或於任何時候停止持有本公司的股份。
- Should you have any queries relating to this form, please call the hotline of the Branch Share Registrar at (852) 2980 1333.
倘若閣下對本回條有任何疑問，請致電香港股份過戶登記分處熱線(852) 2980 1333。

PERSONAL INFORMATION COLLECTION STATEMENT

收集個人資料聲明

- "Personal Data" in these statements has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong (the "PDPO").
本聲明中所指的「個人資料」具有香港法例第486章《個人資料(私隱)條例》(「私隱條例」)中「個人資料」的涵義。
- Your supply of Personal Data to the Company is on a voluntary basis. Failure to provide sufficient information, the Company may not be able to process your instructions and/or requests as stated in this form.
閣下是自願向本公司提供個人資料。若閣下未能提供足夠資料，本公司可能無法處理閣下在本表格上所述的指示及/或要求。
- Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, its Branch Share Registrar, and/or other companies or bodies for any of the stated purposes, and retained for such period as may be necessary for our verification and record purposes.
閣下有權根據《私隱條例》的條文查閱及/或修改閣下的個人資料。任何該等查閱及/或修改個人資料的要求均須以書面方式向卓佳證券登記有限公司(地址為香港灣仔皇后大道東183號合和中心22樓)的私隱事務主任提出。
- You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data should be in writing to the Privacy Compliance Officer of Tricor Investor Services Limited at Level 22, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong.
閣下有權根據《私隱條例》的條文查閱及/或修改閣下的個人資料。任何該等查閱及/或修改個人資料的要求均須以書面方式向卓佳證券登記有限公司(地址為香港灣仔皇后大道東183號合和中心22樓)的私隱事務主任提出。

郵寄標籤 MAILING LABEL

閣下寄回此申請表格時，請將郵寄標籤剪貼於信封上。

如在本港投寄無須貼上郵票。

Please cut the mailing label and stick it on the envelope
in order to return this Request Form to us.

No postage stamp necessary if posted in Hong Kong.

卓佳證券登記有限公司
Tricor Investor Services Limited
簡便回郵號碼 Freepost No. 37
香港 Hong Kong