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中國山東高速金融集團有限公司
CHINA SHANDONG HI-SPEED FINANCIAL GROUP LIMITED

(formerly known as China Innovative Finance Group Limited 中國新金融集團有限公司)
(Incorporated in Bermuda with limited liability)

(Stock Code: 412)

CHANGE OF COMPANY NAME, STOCK SHORT NAMES, COMPANY LOGO AND WEBSITE

Reference is made to the announcement of China Shandong Hi-Speed Financial Group Limited (formerly known as China Innovative Finance Group Limited) (the “**Company**”) dated 30 June 2017 and the circular of the Company dated 27 July 2017 (the “**Circular**”) in relation to the proposed change of name of the Company (the “**Change of Company Name**”). Unless otherwise defined, capitalised terms used in this announcement shall have the same meanings as those defined in the Circular.

CHANGE OF COMPANY NAME

The Board is pleased to announce that subsequent to the passing of the special resolution by the Shareholders at the SGM held on 18 August 2017 for the Change of Company Name, a Certificate of Incorporation on Change of Name and Certificate of Secondary Name have been issued by the Registrar of Companies in Bermuda on 14 September 2017 certifying the change of the English name of the Company from “China Innovative Finance Group Limited” to “China Shandong Hi-Speed Financial Group Limited” and the adoption of the Chinese name of “中國山東高速金融集團有限公司” as the Company’s secondary name in Chinese in replacement of the original secondary name in Chinese “中國新金融集團有限公司”.

A Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 4 October 2017 confirming the Company has altered its name and is now registered under the name of “China Shandong Hi-Speed Financial Group Limited 中國山東高速金融集團有限公司” in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

In view of the fact that Shandong Hi-Speed Group has become the controlling shareholder of the Company, the Board believes that the Change of Company Name can reflect its relationship with the new controlling shareholder. It also enables the Company to build a brand new corporate image by leveraging the strength of Shandong Hi-Speed Group underpinned by its asset size and excellent brand recognition, facilitating the business development of the Company in the future.

EFFECTS ON THE CHANGE OF COMPANY NAME


The Change of Company Name will not affect any rights of the Shareholders. The existing certificates of securities in issue bearing the former name of the Company will continue to be evidence of title to such securities and remain valid for trading, settlement, registration and

delivery purposes. There will not be any arrangement for exchange of the existing certificates of securities for new certificates bearing the new name of the Company. New certificates of securities will be issued only in the new name of the Company.

CHANGE OF STOCK SHORT NAMES

The Board further announces that the English stock short name of the Company will be changed from “CHINA INNO FIN” to “CHINA SDHS FIN” and the Chinese stock short name will be changed from “中國新金融” to “中國山東高速金融” for trading in the Shares on the Stock Exchange, with effect from 9:00 a.m. on 19 October 2017. The stock code of the Company on the Stock Exchange remains unchanged.

CHANGE OF COMPANY LOGO AND WEBSITE

The logo of the Company has been changed to  and the website of the Company has been changed to www.csfg.com.hk with effect from 19 October 2017 to reflect the Change of Company Name.

By Order of the Board
China Shandong Hi-Speed Financial Group Limited
Li Hang
Chairman

Hong Kong, 13 October 2017

As at the date of this announcement, the Company has three executive directors, namely Mr. Wang Zhenjiang, Mr. Yau Wai Lung and Mr. Ma Chao, two non-executive directors, namely Mr. Li Hang and Mr. Qiu Jianyang, and three independent non-executive directors, being Mr. To Shing Chuen, Mr. Chung Yuk Lun and Mr. Cheung Wing Ping.