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CMMB VISION HOLDINGS LIMITED
中國移動多媒體廣播控股有限公司
(incorporated in the Cayman Islands with limited liability)
(Stock code: 471)

ANNOUNCEMENT

**LAUNCH OF CMMB VISION — UW CENTER ON
SATELLITE MULTIMEDIA AND CONNECTED VEHICLES**

The Company is pleased to announce that it has established the CMMB Vision — UW Center on Satellite Multimedia and Connected Vehicles with University of Washington Department of Electrical Engineering in Seattle, US. The establishment was celebrated at the 16th Annual Recognition Gala at University of Washington together with university faculty and hundreds of laureates and industry leaders.

University of Washington is a world’s top research university and is rated the fifth “Most Innovative Public University in the World” according to a 2016 ranking by Reuters, with multiple research partnerships with leading global industries.

The CMMB-Vision — UW Center will be a leading research center dedicated to advancement of satellite networking, multimedia, smart connected vehicles and artificial intelligence/ machine learning technologies.

As the Company is in the satellite multimedia and connected-car business, which need to address interdisciplinary integration complexities, the Center will combine expertise and capacities of a renowned research university with the bold commercial visions of the Company in developing cutting-edge solutions for media and information delivery to people around the world at unprecedented speed, scale, and low cost, while emboldening the Company’s with long-term and sustainable technological capabilities.

In particular, it will contribute interdisciplinary system research and design prototyping in areas such as wireless communications, multimedia processing, artificial intelligence/machine learning, mm-Wave applications for connected and auto-driving vehicles and smart devices to create potentially disruptive solutions for satellite, multimedia, and automotive industry.

The Company envisions such futuristic solutions can quickly be adopted and brought to mass-market use through its global satellite delivery infrastructure and its Chinese low-cost ecosystem supply-chain, which the Company has put in place to support its multimedia and connected-cars undertaking that will be launching in China first then global One-Belt-One- Road regions.

The Company will update further business development and thank all shareholders for their support.

By order of the Board
CMMB Vision Holdings Limited
Wong Chau Chi
Chairman

Hong Kong, 12 September 2017

As at the date of this announcement, the Board comprises two executive Directors, namely Mr. WONG Chau Chi and Dr. LIU Hui; two non-executive Directors, namely Mr. CHOU Tsan- Hsiung and Mr. YANG Yi; and three independent non-executive Directors, namely Mr. WANG Wei-Lin, Mr. LI Shan and Dr. LI Jun.