

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



CMMB VISION HOLDINGS LIMITED
中國移動多媒體廣播控股有限公司
(incorporated in the Cayman Islands with limited liability)
(Stock code: 471)

Hosting Product Exhibition at the 25th Beijing CCBN

**Collaboration with 16 ecosystem partners including First Auto,
Chang An Auto, China Telecom , China Unicom for development
with market readiness**

The Company is pleased to announce that its China joint-venture Global Vision Media Technologies Co (herein “Global Vision”) together with China’s Telematics Industry Applications Alliance (“TIAA”) will jointly host an exhibition at the 25th China Content Broadcasting Network Show (CCBN 2017) in Beijing to showcase products and applications tailored to connected-car Internet, telematics, and multimedia services based on Company’s satellite mobile multimedia broadcast convergence platform, which also illustrate the market readiness of Company’s products and services.

The Exhibition will be held this week from March 22 — 25, 2017 at China International Exhibition Center (CIEC) (Booth #106, 6th Hall) of Beijing, PRC. We cordially invite public’s attendance.

CCBN is annually organized by the State Administration of Press, Publication, Radio, Film and Television (SAPPRFT). It is the largest media radio, TV, and film technology and equipment exhibition in the Asia-Pacific region; it is also the world’s leading digital TV and broadband network exhibition with global audiences.

During the exhibition we will showcase our products and applications tailored to satellite-based connected-car Internet, telematics, and multimedia services, as well as the latest developments of China's Next-Generation Mobile Broadcasting — Wireless/Satellite (“NGB-W/S) technology standard and ecosystem. In addition, we will present to SARRFT, MIIT, and other government regulatory authorities the progress and achievements of our Satellite-4G/LTE Converged Network as well as its related service demonstration.

There will be two significant indoor and outdoor displays:

1. Products and applications developed in collaboration with 16 leading ecosystem partners and TIAA members such as: First Auto, Chang An Auto, Beiqi Futian Auto, China Telecom , China Unicom, Qiming Information, BOE Group, Yaxin Network, Yuante (TSP) Technologies, Desai Xiwei Auto Electronics, Datang Mobile, Lianyi Instrument Technologies, Dianke Xintian, Shanghai Botai Equipment, Huayan Tongyong, Yixin-Jiangsu Technologies, etc.
2. Introduction of satellite multimedia concept-cars by OEM auto partners First Auto, Chang An Auto, and Beiqi Futian Auto, and real-time outdoor test- driving experience with satellite multimedia services.

Other displays include latest development and achievement of China's Next-Generation Satellite Mobile Broadcasting Standard (NGB-W/S), and digital audio, video, and data pushing (in-car theater, AR) business demonstration.

Significances of the Exhibition

Product commercialization well under way for market rollout in China: Company is world's first satellite-to-mobile multimedia broadcaster with an Asia-wide satellite delivery platform. It is developing business in China as its flagship market, where it has been collaborating with the auto and information industry ecosystems to develop technology, application, and service platform tailoring to China's connected-car services. The exhibition is the first-time products and applications of such kind have been developed and displayed in the world and represents an important cornerstone of the Company with the following significances:

1. It validates the vision and R&D efforts the Company has been undertaking for years.
2. It shows the cutting-edge nature of Company's technology and platform in leading the world, and the core-role it will play in the delivery of next-generation connected-car services.

3. It testifies to the vast ecosystem support that the Company has garnered in support of its technology and service, which is on way to become the industry standard for future smart vehicles in China and even in the world for mass-market adoption.

With this exhibition, the Company will speed up its collaboration with ecosystem partners and government regulatory agencies to complete the necessary industrial steps for product testing, validation, standardization, and become ready for commercial launch in 2018 with the delivery of first batch satellite-multimedia enabled vehicles.

The Company will continue report further business development to shareholders as soon as practicable, and it would like to thank all the shareholders for their continued support.

By order of the Board
CMMB Vision Holdings Limited
Wong Chau Chi
Chairman

Hong Kong, 20 March 2017

As at the date of this announcement, the Board comprises two executive Directors, namely Mr. WONG Chau Chi and Dr. LIU Hui; two non-executive Directors, namely Mr. CHOU Tsan-Hsiung and Mr. YANG Yi; and three independent non-executive Directors, namely Mr. WANG Wei-Lin, Mr. LI Shan and Dr. LI Jun.