

CLEAR MEDIA LIMITED

白馬戶外媒體有限公司

Clear Media's Annual Report 2016 Wins a Total of 20 Awards and Accolades in the International ARC Awards 2017, Galaxy Awards 2017, IADA 2017 – Summer Season and 2016 Vision Awards Annual Report Competition

(Hong Kong, 9 Nov 2017) - **Clear Media Limited** ("Clear Media" or the "Company", which together with its subsidiaries, is referred to as the "Group"; SEHK Stock Code: 100), the largest bus shelter advertising panel operator in China, is pleased to announce the Company's Annual Report 2016 has recently won 20 awards and accolades in the International ARC Awards 2017, Galaxy Awards 2017, IADA 2017 - Summer Season and 2016 Vision Awards Annual Report Competition.

Clear Media's Annual Report 2016 has so far won 20 awards and accolades, including:

ARC Awards 2017

- 2 "Best of Category" grand awards: one for each of the Cover Photo/Design and Printing & Production;
- 2 Gold Awards for the Interior Design entry: one for each of the Media Company and Media Advertising Agency categories;
- 2 Gold Awards for the Infographics entry: one for each of the Media Company and Media Advertising Agency categories;
- 1 Gold Award for the Cover Photo / Design entry in the Media Company category;
- 1 Gold Award for the Printing & Production entry in the Media Company category;
- 1 Gold Award for the Non-Traditional Annual Report entry in the Media Company category;
- 1 Silver Award for the Cover Photo / Design entry in the Media Advertising Agency category;
- 1 Bronze Award for the Traditional Annual Report entry in the Media Advertising Agency category;
- 1 Honors Award for the Printing & Production entry in the Media Advertising Agency category

Galaxy Awards 2017

- 2 Gold Awards for Special Treatment and Unique Presentation in the category of Design – Bound Publications: Covers – Annual Reports.
- 2 Silver Awards for Annual Reports – Traditional: Hong Kong and Covers – Annual Reports: Artistic/Illustrations in the category of Design – Bound Publications.
- 1 Silver Award in the category of Annual Reports – Print: Media Company

IADA 2017 – Summer Season

- 2 Gold Awards: Printed version – Non-traditional format(odd size and printing effect/ binding), Media Agencies / Media Company Integrated Presentation

2016 Vision Awards Annual Report Competition

- 1 Silver Award : Participate Level: Complete

Mr. Han Zi Jing, the Chief Executive Officer of the Group said, “We feel deeply honored to have won 20 awards and accolades for the Group’s annual report 2016 in the widely-recognized International ARC Awards 2017, Galaxy Awards 2017, IADA 2017 - Summer Season and 2016 Vision Awards Annual Report Competition. Winning these 20 awards represent the recognition of Clear Media’s unyielding professionalism by the communications industry. We will continue to uphold the high standards of investor relations and corporate communications.”

Mr. Joseph Tcheng, Chairman said, “These 20 awards and accolades reflect our persistent efforts to promote high standards of corporate governance and stakeholder communications. Our annual reports, in addition to their official function to detail the Group’s financial results, have become an essential media for stakeholders to accurately assess our performance in corporate governance.”

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About the ARC Awards

The ARC Awards organized by MerComm. Inc., is the largest and most independent international annual report competition honoring excellence in annual reports. The ARC Awards is globally recognized and have widely been regarded by major financial media as the "Academy Awards of Annual Reports", providing a platform for the highest standards in the annual report industry. Elements being considered in the judging process include cover design, president's letter, interior design, clarity of written text, presentation of corporate information, expression of financial data, and how well the spirit of the organization is communicated. The ARC Awards are open to participation from publicly-held corporations, privately-owned companies, government agencies, non-profit organizations as well as associations. This year, the organization received 1,987 entries from 33 countries.

About the Galaxy Awards

The International GALAXY Awards Competition honors outstanding achievement in product and service marketing. Eleven major categories include: Advertising, Brochures, Copywriting, Design, Marketing Campaigns, Mobile Media, New Product Introduction, Promotion, Special Events, Video Content and Websites.

About the IADA Awards

The International Annual Report Design Awards (IADA) is mandated with a mission to recognize and praise the best in annual report design work with the ultimate goal of pushing the boundaries of annual report creativity to the utmost. IADA is an award programme that accepts exceptional work that exemplifies the very best in the aesthetic and artistic design of annual reports worldwide. The program is hosted half-yearly and is open to all creative units; from design houses, agencies, and financial printers to companies and/or organizations.

About the Vision Awards

Organized by the League of American Communications Professionals LLC (“LACP”), the Vision Awards drew one of the largest number of submissions ever, from a wide range of industries and organizations. The competition featured entries from nearly 25 countries and 1,000 companies globally.

About Clear Media Limited

Clear Media is the largest bus shelter advertising panel operator in China, with leading market shares of more than 70% in top-tier cities, and also a broad presence in the fastest growing cities across the country. We provide one-stop solutions for countrywide advertising campaigns for our customers. Listed on the Main Board of The Stock Exchange of Hong Kong since 2002 under the stock code 100, Clear Media’s largest shareholder is Clear Channel Outdoor (NYSE: CCO), one of the world’s largest outdoor media companies. For more information on Clear Media, please visit: www.clear-media.net.

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