



ALLIED GROUP LIMITED
(聯合集團有限公司)

(Incorporated in Hong Kong with limited liability)

(Stock Code: 373)

23rd April, 2014

Dear Shareholder,

Letter to New Registered Shareholders - Elections as to Means of Receipt and Language of Corporate Communications

Pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**"), Allied Group Limited (the "**Company**") is writing to seek your election regarding the means of receipt and language of corporate communications of the Company (the "**Corporate Communications**") to be dispatched in the future.

Corporate Communications means any document(s) issued or to be issued by the Company for the information or action of holder(s) of any of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

The options are:

- Option 1: to access all future Corporate Communications in both English and Chinese published on the Company's website at <http://www.alliedgroup.com.hk> (the "**Website Version**") only instead of receiving printed copies by mail, and receive a printed notification of the publication of the Corporate Communications on the Company's website; or
- Option 2: to receive by mail the printed English version of all future Corporate Communications only; or
- Option 3: to receive by mail the printed Chinese version of all future Corporate Communications only; or
- Option 4: to receive by mail both the printed English and Chinese versions of all future Corporate Communications.

For the purposes of environmental protection and cost saving, we recommend you to select the Website Version. To make your election, please mark (✓) in the appropriate box on the enclosed reply form (the "**Reply Form**") and sign and return it to the Company's Share Registrar, Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong (the "**Share Registrar**"). If you post the Reply Form in Hong Kong, you may use the freepost mailing label provided when returning the Reply Form to the Company's Share Registrar. Otherwise, please affix an appropriate stamp.

If the Company does not receive the Reply Form duly completed and signed by you or does not receive a response from you by 21st May, 2014, you will be deemed to have consented to receiving the Website Version of all future Corporate Communications instead of receiving printed copies by mail and only a printed notification of the publication of the Corporate Communications on the Company's website will be sent to you in the future. The notification will be sent to you by post at your address as it appears in the Company's register of members maintained by the Share Registrar.

You have the right at any time by giving reasonable prior notice (of not less than 7 days) in writing to the Company c/o the Company's Share Registrar to change the choice of means of receipt and/or language of the future Corporate Communications. You may also send such notice by email to the Company's email address at alliedgroup@computershare.com.hk. Even if you have chosen (or are deemed to have consented) to receive the Website Version of Corporate Communications but for any reason have difficulty in receiving or gaining access to the Corporate Communications, the Company's Share Registrar will promptly upon your request send the Corporate Communications to you in printed form free of charge.

Please note that English and Chinese versions of all future Corporate Communications will be available (a) in printed form from the Company or the Share Registrar on request; and (b) on the Company's website at <http://www.alliedgroup.com.hk> and on the website of the Stock Exchange at <http://www.hkexnews.hk>.

Should you have any queries in relation to this matter, please contact the Company's Share Registrar at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays) or by email to alliedgroup@computershare.com.hk.

By Order of the Board
Allied Group Limited
Cho Wing Han
Company Secretary

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